Arizona State Parks Board November 30, 2011



AZStateParks.com

Arizona Highways Magazine Promotion

\$3,740 for State Parks

748 magazine subscriptions

HELP US ... HELP OUR STATE PARKS!

lust choose the code for the State Park you wish to support from the list below and enter it in the promo code box

Use the promo codes below to donate to the State Park of your choice.

State Parks Foundation (for the benefit of all Arizona State Parks): VOCPGN

Alamo Lake State Park VOCPAL

Boyce Thompson Arboretum State Park VOCPBT Buckskin Mountain

Catalina State Park VOCPCA

State Park

Cattail Cove State Park VOCPCC Dead Horse Ranch

State Park VOCPDH Fool Hollow Lake Recreation Area VOCPFH

Fort Verde State Historic Park VOCPFV



Homdovi Ruins State Park VOCPHR Jerome State Historic Park VOCPJH

Kartchner Caverns State Park VOCPKC

Lake Havasu State Park VOCPLH Lost Dutchman State Park

VOCPLD
Lyman Lake State Park
VOCPLL

McFarland State Historic Park VOCPMH Oracle State Park VOCPOR

Patagonia Lake State Park VOCPPL Picacho Peak State Park

VOCPPP

Red Rock State Park
VOCPRR

Riordan Mansion State Historic Park VOCPRM

Roper Lake State Park Slide Rock State Park VOCPSR Tombstone Courthouse State Historic Park

VOCPTC
Tonto Natural Bridge
State Park

VOCPTN
Tubac Presidio State
Historic Park
VOCPTP

Yuma Quartermaster Depot State Historic Park VOCPYO

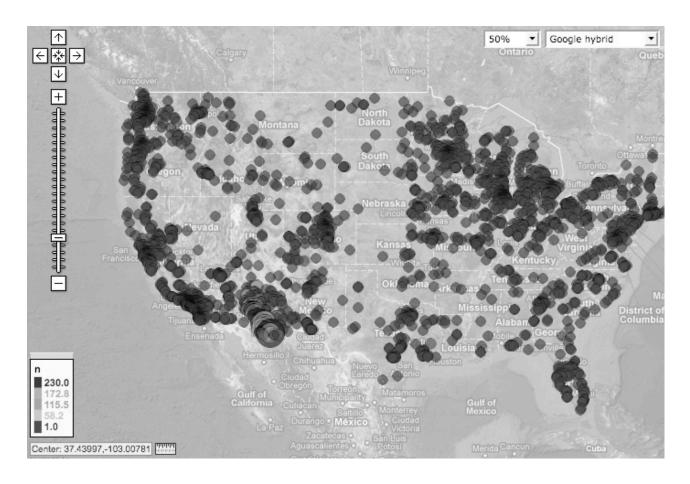
Yuma Territorial Prison State Historic Park VOCPYT

>> Subscrit		te Parks Special
	12 issues for \$2	
44	be donated to the to the S	
See list	to select which State Park y	ou'd like to support.
Name		
Aridress		
Address		
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,		•
Country	Pho	ne
E-mail address		
Credit Card #		Expiration Date
	543-5432 or mail to P.O. Box 653,	
	e allow 5 to 7 weeks for the first	promo

<u>Update: Online Reservation System</u>

- 1. Total of 14 parks now online
- 2. Calendar Year Data (Jan-November 15, 2011)
 - a. 63% of customer advance reservations revenues made online
 - 47% of Kartchner Caverns reservations revenues online
 - b. 67% of park system revenues processed by Itinio
 - c. System has processed 21,000 web transactions

Kartchner Caverns – Geolocating 14,000 customers as compiled on new reservation system (Jan-Oct. 2011)



Marketing for Arizona State Parks

Delta Airlines Advertising

January 2012 – 1.5 million potential visitor impressions.

http://www.youtube.com/watch?v=jYeloPKyrZA

Oracle State Park

Agreement with Friends of Oracle State Park

Friends will provide \$21,000 and volunteer time to keep park open 6 months in 2012



Kartchner Caverns

- 1. Roads asphalt slurry
- 2. Well-house building

3. New signage



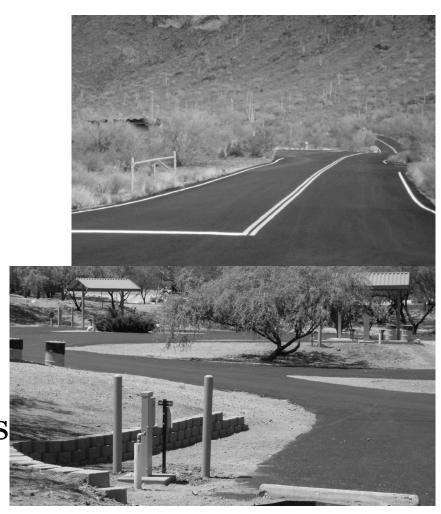




Picacho Peak State Park

Patagonia Lake State Park

crack & slurry seal of roadways



Buckskin Mountain State Park

Potable Water System Upgrades





Homolovi State Park September 16-18, 2011

Stabilization projects by Arizona Archaeological Society

Kivas at Homolovi I and II



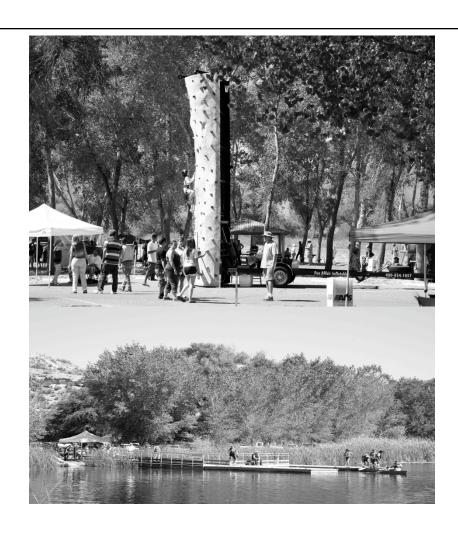
Kartchner Caverns Star Night September 24, 2011

Kartchner Caverns Cave Fest November 12, 2011



Dead Horse Ranch State Park

Verde River Days September 24, 2011



Sonoita Creek

Hummingbird Monitoring project

October 5, 2011

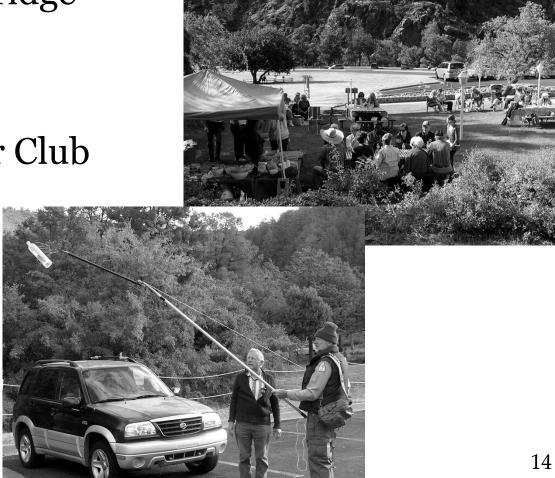


Tonto Natural Bridge October 9

Rim Country Car Club

and Car Show

Volunteer invention: "the Grabbinator"



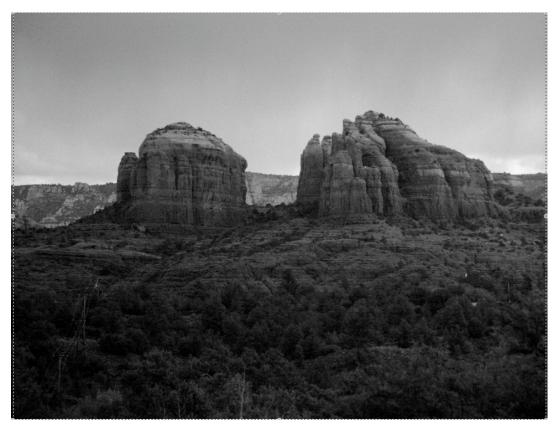
Red Rock State Park 20th Anniversary October 9, 2011



Red Rock State Park

October 11-12

Moonlight Hikes



Lost Dutchman State Park

November 10 – Moonlight Hike November 11 – Music and Moonlight



Alamo Lake State Park
November 19, 2011
5th Annual Star Party



Friends of Verde River Greenway

Walton Family Foundation

Grant \$480,000

Invasive Species Removal



National Public Lands Foundation

Landscape Stewardship Award given to OHV Ambassadors







Lost Dutchman State Park – Plane Crash tragedy Wednesday, November 23, 6:30 pm

Park immediately closed to public/media by staff Pinal County Sheriff's Emergency personnel set up in

day-use area



Future Events

December 2-3	Lake Havasu SP - Christmas Boat Parade of Lights	
December 1-3	Buckskin Mountain SP - Vintage Trailer Roundup	
December 10	Riordan Mansion SHP Holiday Party and Crafting	
December 10	Fort Verde SHP - Victorian Holiday Events	
December 16-17	Fort Verde SHP - Candlelight Tours	
December 16-23	Yuma Quartermaster Depot SHP –	
	Centennial Christmas Village	
January 14, 15	Yuma Territorial Prison SHP - Gathering of the Gunfighters	
February 11-14	CENTENNIAL EVENTS	
February 21	Capitol Day for Arizona State Parks (tentative)	
March	Arizona Heritage & Archaeology Month - Expo (Mar.3)	
March 10	Cattail Cove SP – Geocache Bash	
March 10-11	Picacho Peak SP – Civil War of the SW - Battle of Picacho	
	Peak - Commemoration of 150 years since 1862.	

BOARD ACTION ITEM

H.1.

Approve Minutes of October 26, 2011

Arizona State Parks Board Meeting

Discussion Item

I.1.

Arizona State Parks Board Advisory Committee Update

- 1. Met with 10 Advisory Committees in October
- 2. Discussed Virginia flow-chart as adopted by COPE

Consider Soliciting Applications for Advisory Committee Appointments

- 1. Arizona State Committee on Trails
- 2. Off-Highway Vehicle Advisory Group
- 3. Natural Areas Program Advisory Committee

4. Historic Preservation Advisory Committee will continue to serve until Board is ready to seek new members.

Consider Celebrating Our Partners through Resolutions – Time Certain 11:00 AM

Recognition of all Arizona State Parks
Partners who have supported Arizona State
Parks through financial contributions and/or
in-kind support.

Consider Obtaining Public Comment on Proposed Arizona State Parks Fee Schedule

<u>Administrative Proposals</u>

- ASP Standard Annual Pass. Modify the restriction of use to add "from April 1 – October 31"
- 2. Rebooking fee Kartchner tours \$5 (new)
- 3. Reservation Fee Establish fee for ramadas at \$5 per reservation (new)
- 4. Decrease minimum facility use fees for ramadas, group day use and group camping areas to \$15 minimum

Entrance/Day-Use Fees Proposals

- 1. Cattail Cove SP Establish Day-Use fee for boat-in sites at \$10 (new)
- 2. Patagonia Lake SP Increase boat-in Day-Use fee to \$15 on Sat., Sun., and Holidays from Memorial Day weekend to Labor Day weekend
- 3. Per Person Entrance fees Establish Entrance fee range at \$2 to \$10 per person

Camping Proposals

- Buckskin Mountain SP Increase cabana range to \$20 - \$50
- 2. Cattail Cove SP & Patagonia Lake SP Increase camping boat-in site range to \$15 \$50
- 3. Camping parks –Ranges of pricing
 Increase non-electric campsite ranges \$12 to \$25
 Increase Electric campsites \$20 to \$50

^{*}All fee changes within the established range require approval by the Executive Director of ASP

Staff recommendation

Staff recommends that the Arizona State Parks Board direct staff to solicit public comment on the proposed fee schedule

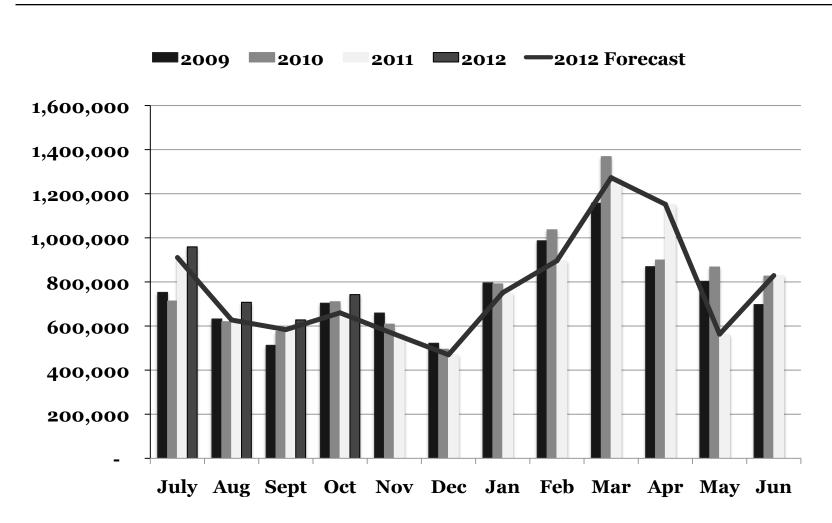
Timeline

Staff will bring final recommended changes and public comments to the Arizona State Parks Board for consideration at its February 15, 2012 meeting

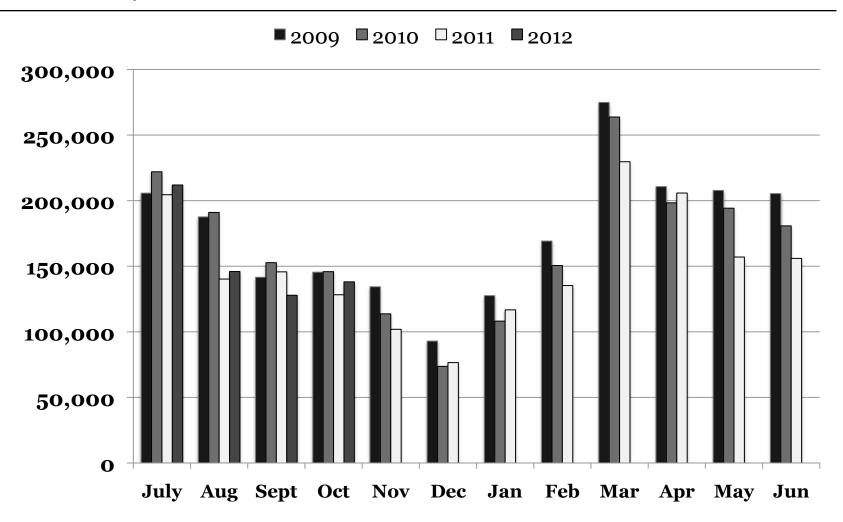
Discussion on Legislative Issues, Priorities, Messaging Points and Potential Solutions for Upcoming Legislative Sessions Consider appointment of Interim Executive Director or Recruitment of Executive Director

- 1) Enhancement Fund (Revenue)
- 2) Enhancement Fund (Visitation)
- 3) Off-Highway Vehicle Recreation Fund
- 4) Law Enforcement Boating Safety Fund
- 5) State Lake Improvement Fund
- 6) All Funds-Interest Earnings

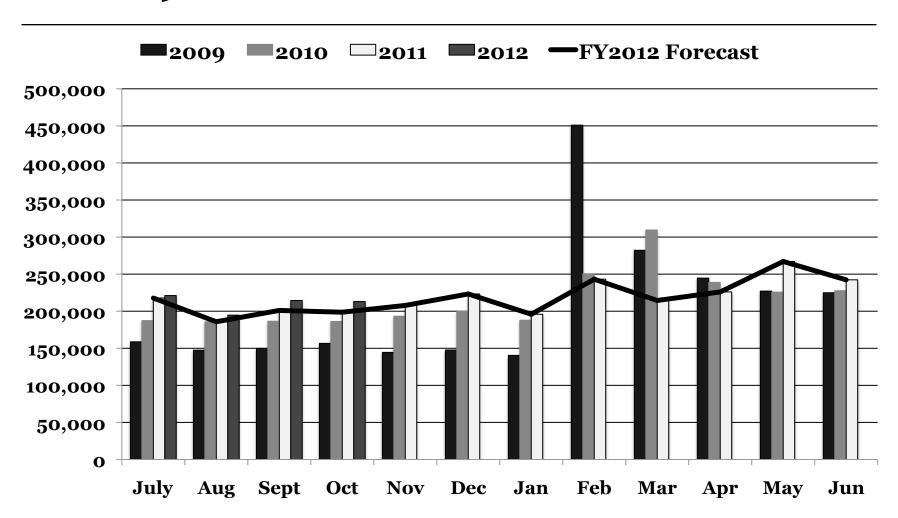
Enhancement Fund FY 2009 - FY 2012 Revenue



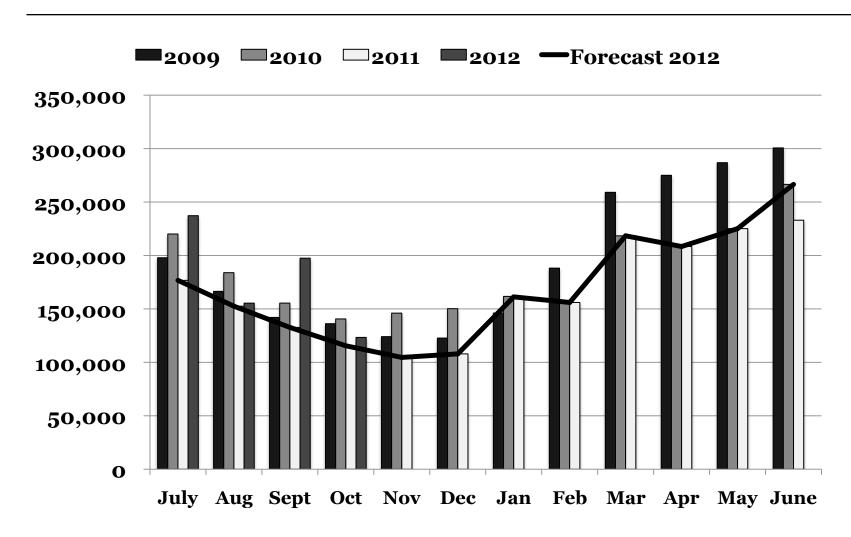
FY 2009 – FY 2012 *-Visitation*



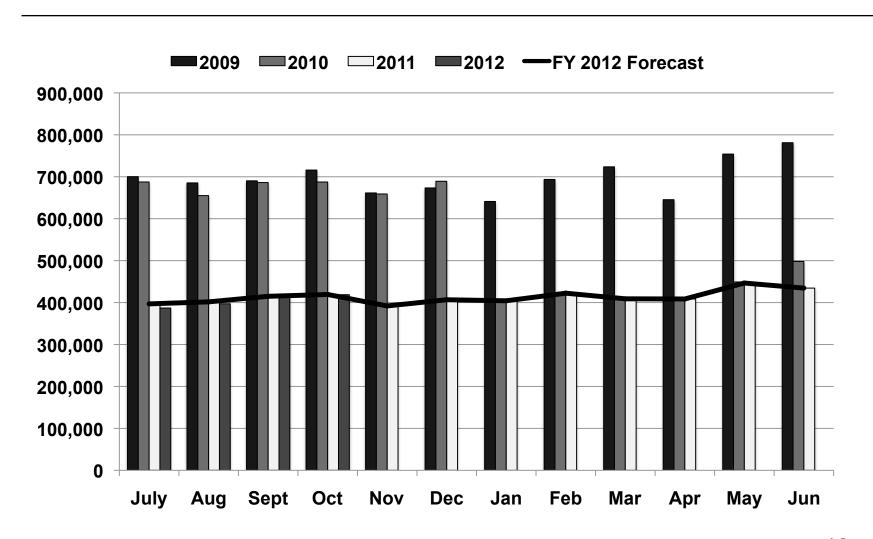
Off-Highway Vehicle Recreation Fund FY 2009 - FY 2012 *Revenue*



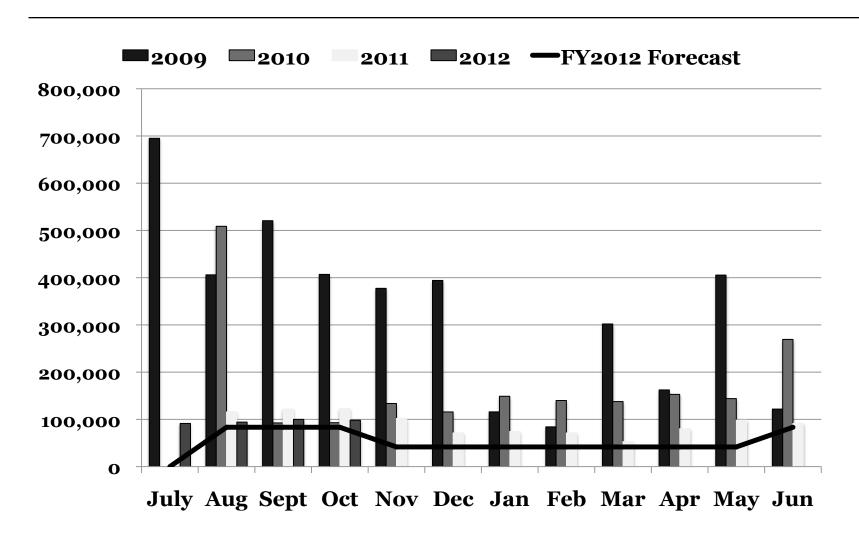
Law Enforcement Boating Safety Fund FY 2009 - FY 2012 *Revenue*



State Lake Improvement Fund FY 2009 -FY 2012 *Revenue*



All Funds Interest Earnings FY 2009 - FY 2012 *Revenue*



STATE PARKS OPERATIONS

NOVEMBER FY 2012 UPDATE

Parks Open Without Financial Partnerships - FY 2012

- 1) Alamo Lake SP
- 2) Buckskin Mountain SP
- 3) Catalina SP
- 4) Cattail Cove SP
- 5) Dead Horse Ranch SP
- 6) Fool Hollow Lake Recreation Area
- 7) Kartchner Caverns SP
- 8) Lake Havasu SP
- 9) Lost Dutchman SP
- 10) Patagonia Lake SP
- 11) Picacho Peak SP
- 12) Slide Rock SP
- 13) Tonto Natural Bridge SP

Parks Operated by Arizona State Parks Staff through Partnership Support

- 1) Fort Verde SHP
- 2) Homolovi SP
- 3) Jerome SHP
- 4) Lyman Lake SP (Seasonally closed)
- 5) Red Rock SP
- 6) Roper Lake SP

Parks Operated by Partners With No Arizona State Parks Staff

- 1) Boyce Thompson Arboretum SP
- 2) McFarland SHP
- 3) Riordan Mansion SHP
- 4) Tombstone Courthouse SHP
- 5) Tubac Presidio SHP
- 6) Yuma Prison SHP
- 7) Yuma Quartermaster Depot SHP

Parks Closed to the Public

1) Oracle State Park

(reopens for 3 months in Spring & 3 months in Fall of 2012)

2) San Rafael State Natural Area

Request for Information for the Lodge at Tonto Natural Bridge State Park Update

- 1. Six formal responses received by deadline of October 21, 2011
- 2. ASP is reviewing the responses
- 3. RFI submissions to be discussed at the January Board meeting

Discussion Item

I.5.

Agency Sunset Review and Office of Auditor General

<u>Audit Update – Milestones</u>

Nov-Mar. 2011 Preliminary Review & Fieldwork

Mid May 2012 Draft audit report to agency

Mid June 2012 Final draft audit report to agency

End of June 2012 Public Release of Audit

Fall of 2012 Committee of Reference Hearing

2013 Legislative Session Continuation Bill

Arizona State Parks Board November 30, 2011



AZStateParks.com